



ViSiFAIR.com

Smart Fairground Management

Trade Fair Innovation from Truck Handling to
AR/VR Guiding

ViSiFAIR.com

Smart Fairground Management



VisiFair – the central platform for trade fair innovation

Who are we?



Ralf Niemeier

CEO



Dr. Rolf Schulte Strathaus

COO



Leon Funke

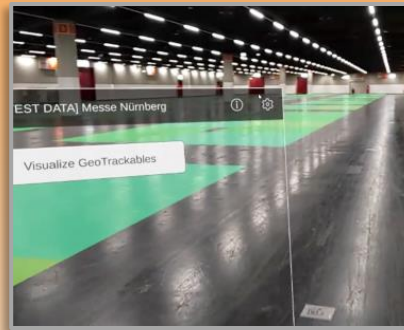
Productmanager VisiFair

Enabling innovation for every step of the process

Event
Planning



Event
Preparation

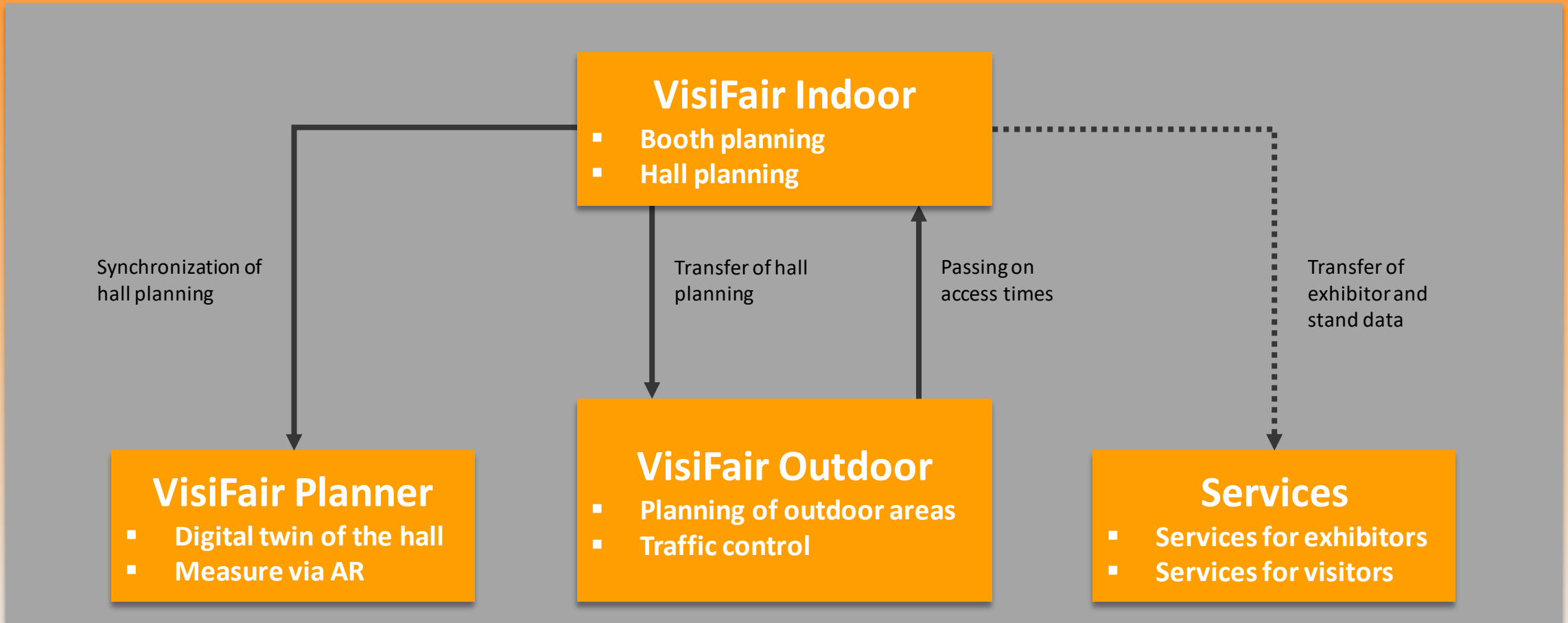


Event
Execution

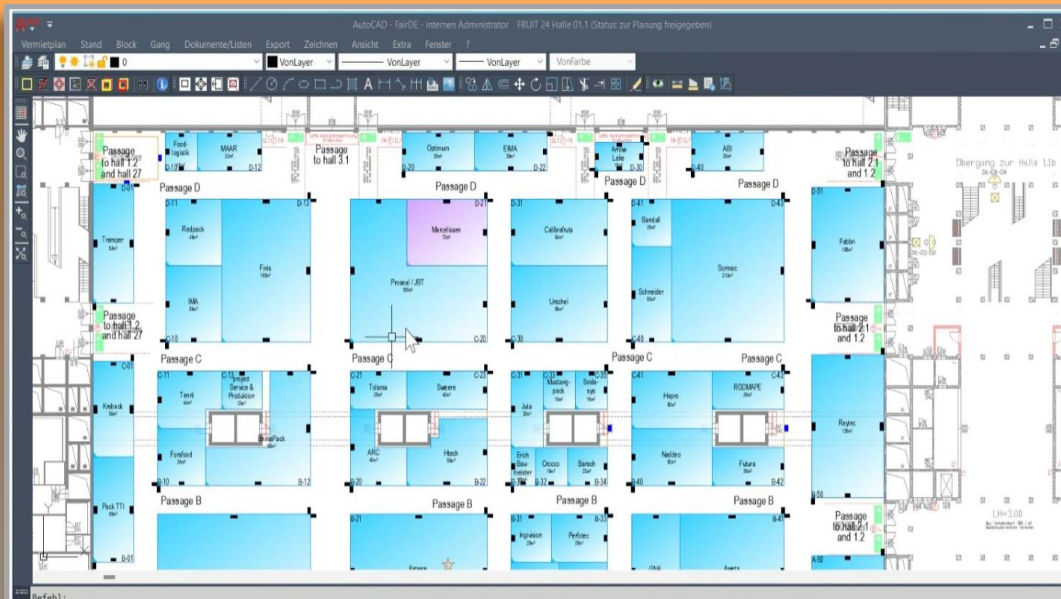
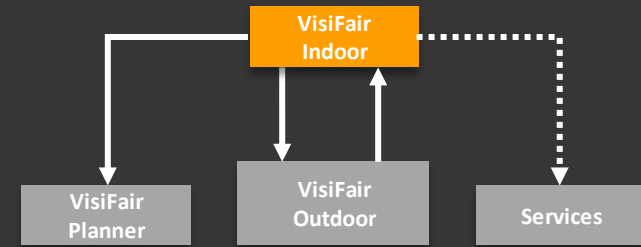


Constant information flow

One platform for innovative fairground management



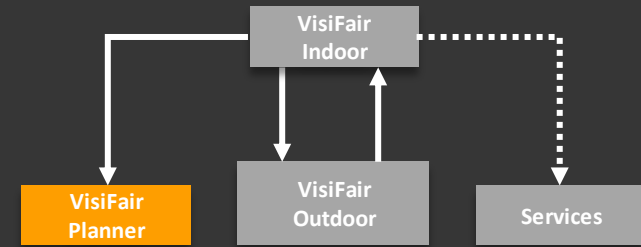
VisiFair Indoor*



Easy event planning

- Supportive decision-making
- Fast comparison of different options
- Connection to order database
- Basic component of the VisiFair solution

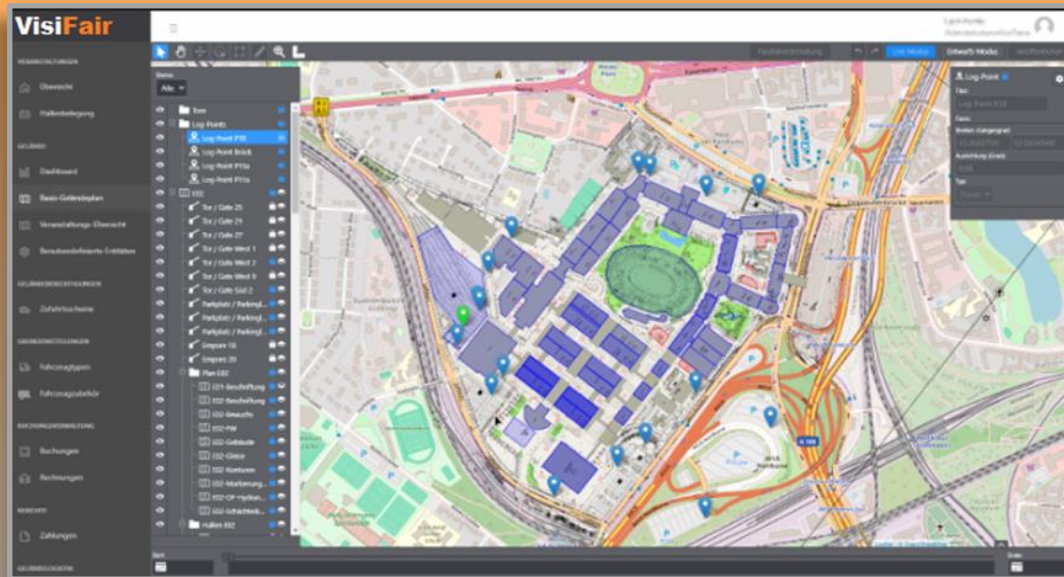
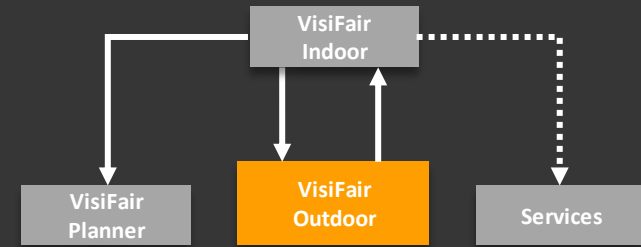
VisiFair Planner



Get the booth plans on the floor

- Booth information via Augmented Reality (AR)
- Very fast booth preparation
- Real time changes
- Information for booth builders and exhibitors

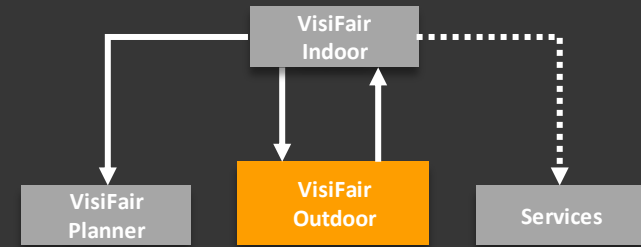
VisiFair Outdoor



Organize your outdoor area

- Central tool for traffic coordination
- Handling of different vehicle types
- LogPoint management
- Forklift capacity planning

VisiFair Outdoor



EINFAHRTSSCHEIN 

Während des Aufenthalts auf dem Gelände dauerhaft sichtbar im Fahrzeug hinterlegen.
Hinweis: Zufahrt zum Gelände max. 10 Min. vor Beginn des gebuchten Zeitfensters.

	DATUM	EINFAHRT AB	AUSFAHRT BIS
	30.06.2022	12:00	13:00

Fahrzeug-Kennzeichen: PB VF 1234
Anfahrtpunkt: Tor 7
52° 30' 1.65" N / 13° 16' 26.53" E

Einfahrt: Tor 7 • Zielhalle: Halle 1.2 • Ladezone: LZ5H1-4 • Ausfahrt: Tor 7

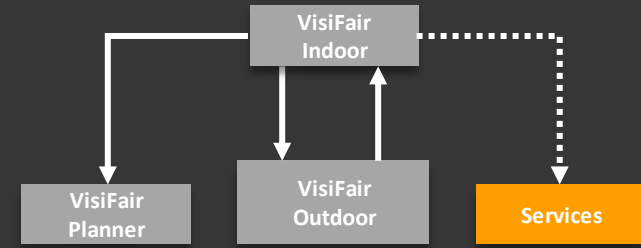
Veranstaltung: Große Demo Messe
Fahrzeug-Typ: PKW

Buchungsnummer: 2022062800000005

Manage vehicle flow

- Portal for the customers
- Flexible rescheduling options
- Vehicle access management
- Adaptable to changing traffic situations

What comes next?



- AI based planning**
- Parking space coordination**
- Application system**
- Customer guiding**

Contact and questions

ViSiTRANS
The Logistics Digitizer

VisiTrans GmbH
Technologiapark 20
33100 Paderborn

Telefon: +49 (0) 30 577143890
E-Mail: info@visitrans.de



Ralf Niemeier

CEO

ralf.niemeier@visitrans.de

+49 (0) 171 778 569 9



Dr. Rolf Schulte Strathaus

COO

rolf.schulte@visitrans.de

+49 (0) 5251-5448212



Leon Funke

Produktmanager VisiFair

leon.funke@visitrans.de

+49 (0) 30 577 143 898