

Overview

Abu Dhabi National Exhibitions Company (ADNEC) is a strategic international venue development and management company, with one of the most modern exhibition centres in the world - the Abu Dhabi National Exhibition Centre – comprising a total area of 133,000sqm.

With 73,000sqm of interconnected and flexible event floor space, including the ICC Abu Dhabi and the 3,000sqm Al Maa'rad Hall (a high end function hall), Abu Dhabi National Exhibition Centre is one of the most well-planned exhibition venues in the world. Indoor space is supplemented by 60,000sqm of outdoor space spread over the ADNEC Marina, the Grandstand display area and Capital Plaza. Events organisers and visitors also benefit from the availability of several onsite hotels, multiple F&B options, and excellent ease of access from one of Abu Dhabi's main arterial roads and only 15 minutes from Abu Dhabi International Airport.

Hospitality by ADNEC provides F&B services for exhibitors, meetings, visitors, as well as VIP events, such as weddings, parties and VIP stand catering, always ensuring that it lives up to expectations. More than 200 full time catering staff look after all client needs, with up to 600 part time staff to support large exhibitions.

ADNEC prides itself on being able to rise to the challenge, anticipate issues, meet client expectations and deliver first-class services consistently. This clearly manifested itself during the period 16 March to 8 April 2012, when ADNEC hosted more than 20 events over 24 days accounting for more than 312,000 visitors. Between trade and consumer events, weddings and a headline award ceremony, delivery teams' meticulous planning and professionalism ensured successful site-wide operations.

In 2012, the venue hosted 360 events – a 48% increase over 2011, with more than 1.4m visitors and specialized delegates. The majority of events staged at ADNEC attract attendees from outside the country / region, with a 60:40 split in favor of international events.

Commitment to Community

ADNEC engages with event organisers to encourage the conduct of events that have a distinct sustainability focus. Examples include the World Future Energy Summit and World Green Tourism.

ADNEC is firmly committed to ensuring its leadership extends to areas of sustainability and civic responsibility. As such, environmental stewardship, and sustainable social and economic growth is a top priority.

ADNEC sustainable initiatives include its two hotel properties: Aloft Abu Dhabi and Hyatt Capital Gate.

Aloft Abu Dhabi:

More than 90% of the hot water at the Aloft is supplied through 560 solar panels installed on the roof of the car park.

Soap and shampoo dispensers replace individual plastic containers in order to reduce wastage and avoid plastic waste.

Preferential parking for hybrid cars.

Capital Gate:

Double-glazed façade to achieve greater energy efficiency with waste air pre-cooled in between the inner and outer façade, before being expelled. This thermal cushion reduces the energy consumption.

The glass used on the tower's façade is a low emissivity glass designed to keep the inside of the building cool and eliminate glare, while maintaining the transparency of the façade.

Stainless steel shield on the outside of the building which descends to ground level from the 18th floor. The splash serves as a shading device eliminating over 30% of the sun's heat before it reaches the building, reducing the cooling required within the tower.

Commitment to Change

ADNEC's environmental ethos is enshrined in an Environmental Policy document that underscores the company's commitment as well as sets out expectations for staff. ADNEC's strategy to achieve this revolves around the below key points:

Objectives:

- Minimise waste by ensuring all operations are as efficient as possible.
- Actively promote recycling internally and amongst customers and suppliers.
- Implement environmental best practice in maintenance and cleaning of the venue
- Minimise emissions through the prudent selection of transport and power requirements
- Enhance employee sensitivity to environmental issues

SUSTAINABILITY

Each year ADNEC continues to show marked improvements in its already well-recognised and award-winning sustainability programme which has won sustainability awards in the past.

In 2012 ADNEC has shown further growth with a (12% of waste we diverted to recycle & 30% of general waste is decreased) increase in the amount of waste recycled, totalling 181,898 kg.

The waste recycled in 2012 meant an equivalent saving of 2,829 trees, 63,230 gallons of oil, 665,580 kilowatts of energy, 1,164,765 gallons of water and 499 cubic yards of landfill.

ADNEC achieved these results by actively promoting recycling and extending the range of waste categories. The company already recycled five different types of waste in 2011; cardboard, plastic cans and films, aluminium cans, paper and scrap metal. In 2012, ADNEC began offering glass, printer cartridge and battery recycling which greatly contributed to its achievement. Glass recycling, in particular, represented a saving of 17,755 kg of waste.

In 2011 ADNEC ordered a specially designed Bio Fuel Converter (BFC) from the United Kingdom. The aim of the BFC was to make better use of the used cooking oil from ADNEC's catering operation by converting it into bio fuel. In turn the Bio-Fuel is used by ADNEC's fleet of heavy machinery to provide up to 30% of all fuel needs.

During the conversion process a vegetable soap bi-product is also created. This soap is used to clean outdoor areas of ADNEC such as the vehicle load in bays.