

Fit for the Future

How to prepare your future leadership

The 2016 UFI Education Award wishes to recognise initiatives designed to support talents and future leaders in their career development. The objective is to honor outstanding activities designed to make the next generation of leaders fit for the future.

GUIDELINES

Your entry must relate to a company activity or programme designed to identify or support the next generation of leaders in the exhibition industry. It can specifically focus on the strengthening of selected skills but should be systematically applied and be part of a strategic approach.

CRITERIA

The activity described in your entry must:

- be an initiative put into place by your company;
- have clearly defined measurable objective(s);
- address a defined target group;
- show an adequate recruitment and selection of participants;
- be relevant for the exhibition industry and different from existing programmes;
- should have measurable outcomes.

APPLICATION AND PROCEDURE

By 25 February 2016 please provide to award@ufi.org a short summary (maximum 2 pages) in English briefly describing your entry:

- Objective and background of the initiative;
- Actions: scope, time, target group;
- Detailed results of your initiative.

All entries will be evaluated by the UFI Education Committee. The jury will select three finalists from the summaries received (no justification will be provided for the selection of the finalists or the winner).

The three finalists will be asked to prepare and present a detailed PowerPoint presentation providing an in-depth description of their entry at an UFI Education Committee Meeting on 7 June 2016 in Germany.

This competition is open to UFI members and non-members (exhibition organisers, operators of exhibition centres and service providers), on the condition that entries are exhibition-related.

Participation in this competition is free-of-charge for UFI members. Non-members are requested to pay €100 participation fee.

All information regarding the entries submitted will be treated confidentially and will only be used for award selection purposes.

