

ISO 20121 - Sustainable Events Management

The first company in Poland!

First in Poland – ISO 20121 certificate for Meliński Minuth Sp. z o.o.

From 8th to 11th December 2014 Meliński Minuth Sp. z o.o. passed an audit ISO 9001 and 20121 carried out by the certification body SGS Polska Sp. z o.o.

Meliński Minuth had already had experience in the field of quality management system. However, the company decided to implement, as the first organization in Poland, the quite new management system, ISO 20121 – sustainable events management, joining this way the group of such companies as, for instance, Coca Cola, Manchester United, French Tennis Federation, Fiat Group Purchasing Services, London Olympics 2012 and Yokohama City Athletic Association. It is worth emphasising that the companies which decide to implement and certify management systems in accordance with ISO 20121 undoubtedly are called 'the first league' and are conscious of sustainable development.

The main goal of ISO 20121 is to perfect practices concerning organising sustainable events, places where they are held and the supply chain. This international standard is the base of identifying potential negative social, economic and environmental consequences, minimizing their influence and improving planning and realization processes as well as increasing positive results of the actions.

Meliński Minuth represented high involvement in implementing and preparing to the certification of the system. It concerned both the Board and all the employees. High consciousness and excellent knowledge of the standard made the two stage audit pass according to the plan.

"We feel honoured that our efforts and work on implementing the sustainable events management system were recognised by one of the most prestigious certification bodies in the world, SGS. The innovative approach to ISO 20121 requirements and huge involvement of our employees deserve special attention.

The certificate affirming compliance with the implemented management system ISO 20121 is the first of its kind in Poland. It means that our company efficiently continues innovative actions which strengthen our image as the leader in the exhibition sector.



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Our clients, when deciding to cooperate with us, are sure that our services meet world standards concerning not only high quality of stands designed by our company, but also sustainable development and social responsibility of our actions. We follow the best available practices involving our suppliers in the process as well. Every stand built by our company meets not only the highest quality requirements, but environmental and social ones too. I kindly invite you to join the sustainable supply chain which we create," commented Andrzej Meliński, CEO of Meliński Minuth.

During the evaluation the SGS auditor noticed real influence of the system on minimalising negative impact on the environment. The auditor also paid attention to an innovative and complex approach to identifying and selecting stakeholders, defining communication channels and methods with them. In the future it will result in easy information flow and improve quick reaction to the requirements of sides involved.

"Meliński Minuth by undertaking the actions mentioned to a small extent above, undoubtedly enhances its market position, sets new trends and contributes to improving conditions in environmental, economic and social fields. Meanwhile, the company promotes the idea of sustainable development among its suppliers, subcontractors and other stakeholders," summed up Joanna Waberska, lead auditor at SGS.

Meliński Minuth was established in 1993. For over 20 years it has helped its clients to organise exhibitions, especially by creative stands designing and building. The company's international scope and cooperation with foreign clients made its employees conscious of the need of world standards. By setting development strategies they carefully observe global trends and try to promote them on the home market. Therefore the company made a decision on implementing ISO 20121:2012.

Meliński Minuth Sp. z o.o. has been a member of International Federation of Exhibition and Event Services – IFES and Polish Chamber of Exhibition Industry for many years.

SGS is the world's leading inspection, verification, testing and certification company with its headquarters in Switzerland. SGS is recognized as the global benchmark for quality and integrity. With more than 80 000 employees, SGS operates a network of more than 1 650 offices and laboratories around the world.

Source: <http://www.sgs.pl/>



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