



## R.E. Rogers India Becomes The First Company To Get ISO : 20121 Certification In Indian Exhibition Industry

Amidst the uproar & celebration of Global Exhibitions Day in India, Exhibitions Logistics giant R.E. Rogers India has once again set a benchmark by becoming the first Indian Organization to receive a full fledged ISO : 20121 certification.

ISO 20121 is a management system standard that has been designed to help organisations in the events industry improve the sustainability of their event related activities, products and services. In simple terms, ISO 20121 describes the building blocks of a management system that will help any event related organisation to:

1. Continue to be financially & operationally successful
2. Become more socially responsible
3. Reduce its environmental footprint

ISO 20121 applies to all types and sizes of organisation involved in the events industry – from caterers, lighting and sound engineers, security companies, stage builders and venues to independent event organisers and corporate and public sector event teams. Organisations that successfully implement the standard are able to seek independent recognition of their achievement through a process called 'Certification'.



Commenting on the development, **Ravinder Sethi, MD, R.E. Rogers India** said, "Events & Exhibitions are becoming increasingly relevant all around the world. As the number of Exhibitions held annually is growing steadily, it is time that best practices & measures are employed which improve efficiency, safety & at the same time maintain the overall carbon footprint. I am happy that we have put dedicated efforts in this direction & we take great pride in receiving this certification."

