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UFI Selects New Incoming-President Tom Beyer Moves into Key Role

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June 29 2004 – Paris: Following on revisions to UFI Statutes approved by UFI Members at their last General Assembly in Cairo, UFI has now selected its 2004 Incoming-President. Tom Beyer, CEO, Stockholmsmässan AB, Stockholm, Sweden, has been chosen to fill this position beginning 25 November 2004.

He will support Ruud van Ingen, current UFI President, who retains this office until October 2005. At that time Beyer will move into the function of UFI President.

Tom Beyer has been an active representative of Stockholmsmässan at UFI since 1987. He has been a member of the UFI Board of Directors since 1992. Beyer declared, "I am delighted to take on this role at UFI. Our association holds a pivotal position in promoting and developing the exhibition industry. I look forward to this opportunity to serve and assist my colleagues in the future."

UFI has decided to reduce from two years to one year, the mandate of its President's term of office. This policy will become effective with the mandate of Tom Beyer. Effectively a three year UFI Presidential cycle has been created: one year as Incoming-President, one year as President, and one year as Past-President. The President in office will thus have two Executive Vice-Presidents to support him.

This new structure will make possible a rapid, and geographically varied, rotation at the head of the association which will ensure continuity within the organisation. The UFI Office of President will be better able to meet the heavy level of requests for UFI participation at high-level international events.

Ruud van Ingen, current UFI President through October 2005, confirms his satisfaction at this revised management structure. "I often found I was called upon to be in two places at the same time! This new procedure will facilitate our association's representation of the exhibition industry on a global basis. With his long history in our organisation, Tom Beyer is an excellent choice for this key role. I am certain our leadership partnership will be a fruitful one."

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UFI Incoming-President Tom Beyer

Tom Beyer, CEO, Stockholmsmässan AB, Stockholm, Sweden

Tom Beyer was born in 1942 in Gothenburg, Sweden. He is married and has two sons. After business and technology studies and degrees in Gothenburg 1962, he studied in Germany and in France.

His job career started with the post as Technical Manager for the Swedish Pavilion at the world exhibition in Montreal 1967 and he was also a Consultant at the Swedish participation in Osaka. In 1968, he came to Stockholmsmässan and worked in several positions before he entered the management 1973. Since 1985, he is the CEO of the same company.

Tom Beyer is the Chairman of Stockholm Convention Bureau AB and member of the Stockholm Chamber of Commerce Advisory Board. He is involved in marketing the city of Stockholm and the Baltic region. Furthermore, Tom Beyer was one of the founders of the Nordic Fairlink.

UFI, the global association of the exhibition industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 269 member organisations, including the world's leading show organisers and fairground owners, and 42 national and international professional associations, UFI is present in 72 countries in 156 cities on 5 continents. Members are responsible for the management and operation of over 4,000 exhibitions around the world.

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UFI

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