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## A Record Number of New UFI Members and Approved Events

25 new organisations join UFI  
During the First Six Months of 2004

June 28, 2004 – Paris: UFI's Board of Directors approved the admission of a record-breaking number of new members at their recent meeting in Zagreb, Croatia. In 2004, twenty five organisations from thirteen nations have already been accepted into UFI, the global association of the exhibition industry.

UFI members are accepted in the following categories: exhibition organisers, exhibition centres, trade fair related national and international associations and partners of the exhibition industry. New member exhibition organisers and venue operators have been accepted after quality control required by UFI for admission into the association.

UFI is particularly pleased to welcome two additional national exhibition associations into its ranks: the Association of Korean Exhibition Industries - Korea (AKEI) and the Exhibition & Event Association of Australasia (Australia). This brings the total number of national and international associations who are UFI members to 41, ensuring that UFI represents the interests of the entire trade show industry on a worldwide level.

In addition, UFI granted the "UFI Approved" label to 36 international events organised by UFI members. The "UFI Approved" quality label is a guarantee to exhibitors and visitors alike that the event meets rigid UFI quality criteria. Each new UFI event must regularly provide audited visitor and exhibitor statistics.

As a result of these stringent requirements, UFI is able to clearly justify its position as the leading international organisation representing the world's finest representatives in the trade fair and exhibition sector.

Ruud van Ingen, UFI President, welcomed these new members into UFI, saying, "you are the reason our organisation exists. UFI's purpose is to provide a unique international platform where exhibition professionals from around the globe can share their knowledge and experience in a continuing combined effort to improve the effectiveness of tradeshow as a marketing medium."

**NEW UFI MEMBERS**

COMPANY	CITY (country)	CATEGORY
Association of Korean Exhibition Industries (AKEI)	SEOUL (Korea)	Association
China World Trade Center Co.	BEIJING (PR China)	Organizer & venue
CNR International Trade Fairs	ISTANBUL (Turkey)	Organizer & venue
Euroindex Ltd.	KIEV (Ukraine)	Organizer
EXCO Daegu International Exhibition & Convention Center	DAEGU (South Korea)	Organizer & venue
Exhibition & Event Association of Australasia	MELBOURNE (Australia)	Association
Expomedia Group Plc	LONDON (UK)	Organizer & venue
Flanders Expo	GENT (Belgium)	Organizer
HKF Fuarcilik AS	ISTANBUL (Turkey)	Organizer
HQ Link Pte Ltd	SINGAPORE	Organizer
INTER EXPO and Congress Center IEC	SOFIA (Bulgaria)	Venue
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	Organizer
Korea & Ex. Inc.	SEOUL (Korea)	Organizer
Kyiv Expo Plaza	KIEV (Ukraine)	Venue
Kyiv International Contract Fair	KIEV (Ukraine)	Organizer
Orticon Ltd.	SAINT PETERSBURG (Russia)	Organizer
Rotaforte Int'l Trade Fairs Org. S.A.	ISTANBUL (Turkey)	Organizer
Shenzhen Convention & Exhibition Association	SHENZHEN (PR China)	Association
Shenzhen Watch & Clock Associat.	SHENZHEN (PR China)	Organizer
Singapore Exhibition & Convention Bureau	SINGAPORE	Partner of the Exhibition Industry
SINGEX Exhibitions	SINGAPORE	Organizer
TES Trade-Link Exhibition Services	KUALA LUMPUR (Malaysia)	Organizer
The Building Information Centre	ISTANBUL (Turkey)	Organizer
THOREX	ANTWERP (Belgium)	Organizer
Tradeshow Week	LOS ANGELES (USA)	Partner of the Exhibition Industry

**NEW UFI APPROVED EVENTS**

COMPANY	CITY (country)	APPROVED EVENT
China World Trade Center Co.	BEIJING (PR China)	China Med
China World Trade Center Co.	BEIJING (PR China)	China International Clothing and Accessories Fair
CNR International Trade Fairs	ISTANBUL (Turkey)	AUTOMOTIVE
Euroindex Ltd.	KIEV (Ukraine)	Food Expo Ukraine
EXCO Daegu International Exhibition & Convention Center	DAEGU (South Korea)	DIOPS
EXPOCENTR	MOSCOW (Russia)	INGLEMASH
EXPOCENTR	MOSCOW (Russia)	MIR STEKLA
EXPOCENTR	MOSCOW (Russia)	NEFTEGAZ
Fira de Barcelona	BARCELONA (Spain)	Barcelona Business & Franchise Exhibition
Fira de Barcelona	BARCELONA (Spain)	Barcelona International Motor Show
HKF Fuarcilik AS	ISTANBUL (Turkey)	FOTEG ISTANBUL
HKF Fuarcilik AS	ISTANBUL (Turkey)	VIV TURKEY (Poultry Fair)
HKF Fuarcilik AS	ISTANBUL (Turkey)	elcomUkraine
HQ Link Pte Ltd	SINGAPORE	PSA
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	ITSE
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	EVTEKS
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	TATEF
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	AUTOSHOW
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	TIME
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	ESANTIYON
ITF Istanbul Trade Fairs	ISTANBUL (Turkey)	GIDA
KOREA E & EX. INC.	SEOUL (Korea)	KOBA
KOREA E & EX. INC.	SEOUL (Korea)	KIMES
KOREA E & EX. INC.	SEOUL (Korea)	KIPES
KOREA E & EX. INC.	SEOUL (Korea)	KOPLAS
KOREA E & EX. INC.	SEOUL (Korea)	IDEF
Kyiv International Contract Fair	KIEV (Ukraine)	Fashion Industry
Messe München GmbH	MUNICH (Germany)	EXPO REAL
Orticon Ltd.	SAINT PETERSBURG (Russia)	ELEKTRO
Rotaforte Int'l Trade Fairs Org. S.A.	ISTANBUL (Turkey)	Istanbul International Jewellery, Silver, Watch & Equipment Fair
Shanghai International Exhibition Co. Ltd. - SIEC	SHANGHAI (PR China)	AUTO SHANGHAI
Shenzhen Watch & Clock Associat.	SHENZHEN (PR China)	China Watch, Jewellery & Gift Fair (CWJF)
TES Trade-Link Exhibition Services	KUALA LUMPUR (Malaysia)	Metaltech Malaysia (MTM)
The Building Information Centre	ISTANBUL (Turkey)	International Turkeybuild Istanbul Fair
THOREX	ANTWERP (Belgium)	EmPak
Trade Fairs Brno	BRNO (Czech Republic)	MOBITEX

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*UFI, the global association of the exhibition industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 269 member organisations, including the world's leading show organisers and fairground owners, and 41 national and international professional associations, UFI is present in 72 countries in 156 cities on 5 continents. Members are responsible for the management and operation of over 4,000 exhibitions around the world.*

**For additional information please contact:**

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