

Cape Town International Convention Centre wins UFI 2013 award for “Best reporting on sustainability”

12 April 2013 - Paris: UFI has announced the winner of its 2013 Sustainable Development competition on “Best reporting on sustainability”. South Africa’s Cape Town International Convention Centre (CTICC) was selected as the winner and La Rural, Predio Ferial Buenos Aires (Argentina) was chosen as the finalist.

Rashid Toefy, CEO of CTICC, declared, “As an exhibition and convention centre committed to the highest standards of corporate governance and whose business principles are built on the core tenets of sustainability, winning this prestigious global award is a great accolade and honour for CTICC. The centre is continually setting the benchmark in terms of international standards of best practice and is the only exhibition and convention centre in the world that has aligned its reporting processes to the comprehensive Global Reporting Initiative (GRI) framework for two years in a row. A strategic imperative for the centre going forward will be to up the ante in terms of effecting change within the meetings and exhibition industry.” The jury’s selection recognizes CTICC’s clear and comprehensive sustainability reporting which reached GRI level B approval.

Juan Pablo Maglier, Public Affairs Director of La Rural, Predio Ferial de Buenos Aires declared “We are proud of this international recognition of our work by UFI. This is our first sustainability report and we will strive to improve our work in this area on a continuing basis.”

Paul Woodward, UFI Managing Director commented, “Reporting on sustainability is increasingly important and UFI is happy to promote these two examples of best practice selected by our jury. Both have demonstrated full and transparent details of their economic, environmental and social activities and their reports are first class”. Both reports are available at www.ufi.org/sdaward.

UFI organizes annual award competitions in the fields of education, ICT, marketing, operations and sustainable development with the goal of recognizing and promoting excellence in the exhibition industry.

UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI represents over 600 member organisations in 85 countries around the world. Almost 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For additional information on UFI, its programmes and services, please go to www.ufi.org or contact: Lili Eigl, UFI Communications Manager, lili@ufi.org