

Paul Woodward takes over as UFI Managing Director

Paris, July 1, 2010: Paul Woodward is now Managing Director of UFI, the Global Association of the Exhibition Industry, following Vincent Gérard's retirement. Woodward is well known within the UFI community as he was the UFI Asia/Pacific Regional Manager since 2004.

UFI's President, Manfred Wutzlhofer, stated with confidence, "Our UFI members will certainly appreciate the seamless management transition facilitated by Paul's move from east to west. Heading up the UFI headquarters team in Paris, Paul will ensure that we pursue our programmes and services and continue to successfully support the business objectives of our members and the exhibition industry worldwide."

Paul Woodward is also the founder and Chairman of Business Strategies Group Limited (www.bsgasia.com), a business intelligence and strategy consulting firm which specialises in business media, information and events in Asia.

Paul was based in Hong Kong and involved in the development of business media and events in the Asia Pacific region since 1985. He has conducted over 500 business intelligence and strategy consulting projects since 1990.

Prior to founding BSG in 2000, he was Managing Director of Asian Strategies Ltd., the research and strategy consulting division of Miller Freeman Asia and a Director of Miller Freeman Asia, now UBM Asia. There he was responsible for regional strategy development, corporate communications and businesses around the Asia-Pacific region.

Paul stated, "I am delighted and honoured to be stepping into this exciting position. I am really looking forward to having the opportunity to work closely with our members in 83 countries around, helping them add value to their businesses and our industry through UFI's wide range of activities and services. I am deeply grateful to Vincent Gérard for the incredible job he has done over the last nine years leading the UFI team and which gives us a very strong platform on which to develop new products and resources for our members".

UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as 46 major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support its members and the exhibition industry worldwide.

UFI represents 551 member organisations in 83 countries around the world. 859 of its members' exhibitions have earned the UFI Approved Event quality label.

For additional information, please go to

www.ufi.org

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