

Press Announcement



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**The 2008 UFI Open Seminar in Europe,  
hosted by HELEXPO,  
will be held in Thessaloniki, Greece from June 16 – 18**

*Paris/Thessaloniki, June 11, 2008:* Over 175 representatives of the exhibition industry's leading organisations from around the globe will be hosted by HELEXPO in Thessaloniki, Greece, from June 16 to 18 at the annual **UFI Open Seminar in Europe**. For the 2008 event, UFI, the Global Association of the Exhibition Industry, has prepared a strong seminar programme which is designed to examine issues important to today's exhibition industry.

The theme of this year's **UFI Open Seminar in Europe** is: "Key Success Factors in Difficult Market Conditions - Options for Organizers and Venue Owners". Speakers will cover a variety of topics including a review of exhibition business opportunities in the South Eastern European Market. UFI's President, Mr. Cliff Wallace, and the Managing Director of UFI, Mr. Vincent Gérard, will join participants from 33 countries in this forum for knowledge exchange.

The seminar, a "closed" event for registered exhibition industry professionals only, will be held at the "Ioannis Vellidis" Conference Centre in Thessaloniki. The programme will begin on the evening of June 16, with a welcome address by HELEXPO's President, Mr. Aristotelis Thomopoulos, and Managing Director, Mr. Themis Kartsiotis. The seminar will continue Tuesday, June 17 from 9.15 am to 6.30 pm and will conclude in the afternoon of Wednesday, June 18.

UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the trade fair industry worldwide. Via its member organisations, including the world's leading show organisers and exhibition centres, national and international professional associations and industry partners, UFI is present in 84 countries on 6 continents. UFI members are responsible for the management and operation of over 4,500 exhibitions and 186 venues around the world.

As the global association for the leaders of the exhibition industry, UFI provides professional training and education programmes and seminars, develops industry research and, through its working committees, develops exhibition industry guidelines on major issues such as auditing and intellectual property rights.

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